

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
312065-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
House Majority PAC	79-House Majority PAC	1809

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue NW - Suite 800
Washington, DC 20007

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	312065	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
2	

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/15/12	M-F 430-5a	430-5a	MTWTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 10/09/12 4:53 AM M-F 430-5a 430-5a :30 HMP12FL18T04H \$250.00 NM 3 WPTV W 10/10/12 4:38 AM M-F 430-5a 430-5a :30 HMP12FL18T04H \$250.00 NM 1 WPTV M 10/15/12 4:39 AM M-F 430-5a 430-5a :30 HMP12FL18T06H \$250.00 NM									
2	10/09/12	10/15/12	M-F 5-6a	5-6a	MTWTF--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/10/12 5:11 AM M-F 5-6a 5-6a :30 HMP12FL18T04H \$750.00 NM 3 WPTV Th 10/11/12 4:58 AM M-F 5-6a 5-6a :30 HMP12FL18T06H \$750.00 NM 2 WPTV F 10/12/12 5:22 AM M-F 5-6a 5-6a :30 HMP12FL18T06H \$750.00 NM									
3	10/09/12	10/15/12	M-F 6-7a	6-7a	MTWTF--	:30	4	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 4 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 6:22 AM M-F 6-7a 6-7a :30 HMP12FL18T04H \$2,500.00 NM 2 WPTV Th 10/11/12 6:27 AM M-F 6-7a 6-7a :30 HMP12FL18T06H \$2,500.00 NM 4 WPTV F 10/12/12 6:26 AM M-F 6-7a 6-7a :30 HMP12FL18T06H \$2,500.00 NM 3 WPTV M 10/15/12 6:08 AM M-F 6-7a 6-7a :30 HMP12FL18T06H \$2,500.00 NM									
4	10/09/12	10/15/12	M-F 7-9a	7-9a	MTWTF--	:30	4	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 4 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 10/09/12 8:57 AM M-F 7-9a 7-9a :30 HMP12FL18T04H \$3,000.00 NM 1 WPTV W 10/10/12 8:36 AM M-F 7-9a 7-9a :30 HMP12FL18T04H \$3,000.00 NM 4 WPTV F 10/12/12 7:59 AM M-F 7-9a 7-9a :30 HMP12FL18T06H \$3,000.00 NM 3 WPTV M 10/15/12 8:59 AM M-F 7-9a 7-9a :30 HMP12FL18T06H \$3,000.00 NM									

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Advertiser	Product	Estimate Number	
House Majority PAC	79-House Majority PAC	1809	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/09/12	10/15/12	Sa 6-7a	6-7a	-----S-	:30	2	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	-----S-	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Sa	10/13/12	6:22 AM	Sa 6-7a	6-7a	:30	HMP12FL18T06H	\$500.00 NM
2	WPTV	Sa	10/13/12	6:50 AM	Sa 6-7a	6-7a	:30	HMP12FL18T06H	\$500.00 NM
6	10/09/12	10/15/12	Sa 7-8a	7-8a	-----S-	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	-----S-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Sa	10/13/12	7:26 AM	Sa 7-8a	7-8a	:30	HMP12FL18T06H	\$1,000.00 NM
7	10/09/12	10/15/12	Sa 8-10a	8-10a	-----S-	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	-----S-	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Sa	10/13/12	8:25 AM	Sa 8-10a	8-10a	:30	HMP12FL18T06H	\$1,500.00 NM
8	10/09/12	10/15/12	Su 7-8a	7-8a	-----S	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	-----S	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Su	10/14/12	7:21 AM	Su 7-8a	7-8a	:30	HMP12FL18T06H	\$750.00 NM
9	10/09/12	10/15/12	Su 8-9a	8-9a	-----S	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	-----S	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Su	10/14/12	8:22 AM	Su 8-9a	8-9a	:30	HMP12FL18T06H	\$1,500.00 NM
10	10/09/12	10/15/12	M-F 9-10a	9-10a	MTWTF--	:30	3	\$950.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	MTWTF--	3	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Tu	10/09/12	9:29 AM	M-F 9-10a	9-10a	:30	HMP12FL18T04H	\$950.00 NM
2	WPTV	Th	10/11/12	9:52 AM	M-F 9-10a	9-10a	:30	HMP12FL18T06H	\$950.00 NM
3	WPTV	M	10/15/12	9:50 AM	M-F 9-10a	9-10a	:30	HMP12FL18T06H	\$950.00 NM
11	10/09/12	10/15/12	M-F 10-11a	10-11a	MTWTF--	:30	3	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	MTWTF--	3	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPTV	Tu	10/09/12	10:51 AM	M-F 10-11a	10-11a	:30	HMP12FL18T04H	\$750.00 NM
1	WPTV	F	10/12/12	10:45 AM	M-F 10-11a	10-11a	:30	HMP12FL18T06H	\$750.00 NM
3	WPTV	M	10/15/12	10:26 AM	M-F 10-11a	10-11a	:30	HMP12FL18T06H	\$750.00 NM

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312065-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
House Majority PAC	79-House Majority PAC	1809	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/09/12	10/15/12	M-F 11-12n	11a-12p	MTWTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 11:41 AM M-F 11-12n 11a-12p :30 HMP12FL18T04H \$450.00 NM 2 WPTV F 10/12/12 11:36 AM M-F 11-12n 11a-12p :30 HMP12FL18T06H \$450.00 NM									
13	10/09/12	10/15/12	M-F 12n-1p	12-1p	MTWTF--	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 12:41 PM M-F 12n-1p 12-1p :30 HMP12FL18T04H \$650.00 NM 3 WPTV W 10/10/12 12:53 PM M-F 12n-1p 12-1p :30 HMP12FL18T04H \$650.00 NM 2 WPTV M 10/15/12 12:27 PM M-F 12n-1p 12-1p :30 HMP12FL18T06H \$650.00 NM									
14	10/09/12	10/15/12	M-F 2-3p	2-3p	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV W 10/10/12 2:47 PM M-F 2-3p 2-3p :30 HMP12FL18T04H \$350.00 NM 1 WPTV M 10/15/12 2:59 PM M-F 2-3p 2-3p :30 HMP12FL18T06H \$350.00 NM									
15	10/09/12	10/15/12	3-4pm Jeff Probst	3-4p	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV W 10/10/12 3:46 PM 3-4pm Jeff Probst 3-4p :30 HMP12FL18T04H \$600.00 NM 1 WPTV M 10/15/12 3:50 PM 3-4pm Jeff Probst 3-4p :30 HMP12FL18T06H \$600.00 NM									
16	10/09/12	10/15/12	M-F 4p-5p	4-5p	MTWTF--	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 10/09/12 3:59 PM M-F 4p-5p 4-5p :30 HMP12FL18T04H \$850.00 NM 1 WPTV W 10/10/12 4:38 PM M-F 4p-5p 4-5p :30 HMP12FL18T04H \$850.00 NM 3 WPTV M 10/15/12 4:47 PM M-F 4p-5p 4-5p :30 HMP12FL18T06H \$850.00 NM									
17	10/09/12	10/15/12	M-F 5-530p	5-530p	MTWTF--	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV W 10/10/12 5:21 PM M-F 5-530p 5-530p :30 HMP12FL18T04H \$2,000.00 NM 5 WPTV Th 10/11/12 5:10 PM M-F 5-530p 5-530p :30 HMP12FL18T06H \$2,000.00 NM 3 WPTV F 10/12/12 5:27 PM M-F 5-530p 5-530p :30 HMP12FL18T06H \$2,000.00 NM 1 WPTV M 10/15/12 5:10 PM M-F 5-530p 5-530p :30 HMP12FL18T06H \$2,000.00 NM									

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312065-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
House Majority PAC	79-House Majority PAC	1809	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/09/12	10/15/12	M-F 530-6p	530-6p	MTWTF--	:30	3	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	MTWTF--	3	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Tu	10/09/12	5:36 PM	M-F 530-6p	530-6p	:30	HMP12FL18T04H	\$2,000.00 NM
3	WPTV	W	10/10/12	5:38 PM	M-F 530-6p	530-6p	:30	HMP12FL18T04H	\$2,000.00 NM
2	WPTV	M	10/15/12	5:54 PM	M-F 530-6p	530-6p	:30	HMP12FL18T06H	\$2,000.00 NM
19	10/09/12	10/15/12	M-F 6-630p	6-630p	MTWTF--	:30	3	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	MTWTF--	3	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPTV	Tu	10/09/12	6:14 PM	M-F 6-630p	6-630p	:30	HMP12FL18T04H	\$3,000.00 NM
2	WPTV	F	10/12/12	6:13 PM	M-F 6-630p	6-630p	:30	HMP12FL18T06H	\$3,000.00 NM
1	WPTV	M	10/15/12	6:28 PM	M-F 6-630p	6-630p	:30	HMP12FL18T06H	\$3,000.00 NM
20	10/09/12	10/15/12	M-F 630-7p	630-7p	MTWTF--	:30	2	\$5,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	MTWTF--	2	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	W	10/10/12	7:00 PM	M-F 630-7p	630-7p	:30	HMP12FL18T04H	\$5,000.00 NM
2	WPTV	Th	10/11/12	7:00 PM	M-F 630-7p	630-7p	:30	HMP12FL18T06H	\$5,000.00 NM
21	10/09/12	10/15/12	Sa 6p	6-630p	-----S-	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	-----S-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Sa	10/13/12		Sa 6p	6-630p	:00		\$1,000.00 NM
			See MG 21.2						
2	WPTV	Sa	10/13/12	7:23 PM	Sa 7p News	7-730pm	:30	HMP12FL18T06H	\$1,000.00 NM
			MG for 21.1 10/13						
22	10/09/12	10/15/12	Su 6p	6-630p	-----S	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	-----S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Su	10/14/12	6:28 PM	Su 6p	6-630p	:30	HMP12FL18T06H	\$1,000.00 NM
23	10/09/12	10/15/12	M-F 7-730p	7-730p	MTWTF--	:30	2	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	MTWTF--	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	F	10/12/12	7:27 PM	M-F 7-730p	7-730p	:30	HMP12FL18T06H	\$1,200.00 NM
2	WPTV	M	10/15/12	7:13 PM	M-F 7-730p	7-730p	:30	HMP12FL18T06H	\$1,200.00 NM
24	10/09/12	10/15/12	M-F 730-8p	730-8p	MTWTF--	:30	2	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	MTWTF--	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	F	10/12/12	7:58 PM	M-F 730-8p	730-8p	:30	HMP12FL18T06H	\$1,200.00 NM
2	WPTV	M	10/15/12	7:46 PM	M-F 730-8p	730-8p	:30	HMP12FL18T06H	\$1,200.00 NM

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Advertiser	Product	Estimate Number	
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25	10/09/12	10/15/12	VOICE	8-11p	M-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 8:45 PM VOICE 8-11p :30 HMP12FL18T06H \$4,000.00 NM									
26	10/09/12	10/15/12	DATELINE	10-11p	----F--	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 ----F-- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/12/12 10:30 PM DATELINE 10-11p :30 HMP12FL18T06H \$3,500.00 NM									
27	10/09/12	10/15/12	M-F 11-1135p	11-1135p	MTWTF--	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 11:22 PM M-F 11-1135p 11-1135p :30 HMP12FL18T04H \$2,000.00 NM 3 WPTV F 10/12/12 11:20 PM M-F 11-1135p 11-1135p :30 HMP12FL18T06H \$2,000.00 NM 2 WPTV M 10/15/12 11:33 PM M-F 11-1135p 11-1135p :30 HMP12FL18T06H \$2,000.00 NM									
28	10/09/12	10/15/12	Sa 11-1130p	11-1130p	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 11:13 PM Sa 11-1130p 11-1130p :30 HMP12FL18T06H \$2,000.00 NM									
29	10/09/12	10/15/12	1130p-12x After NFL	1130p-1205a	-----S	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/14/12 11:53 PM 1130p-12x After NFL 1130p-1205a :30 HMP12FL18T06H \$1,600.00 NM									
30	10/09/12	10/15/12	M-F 1135p-1235a	1135p-1235a	MTWTF--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV Tu 10/09/12 12:31 AM M-F 1135p-1235a 1135p-1235a :30 HMP12FL18T04H \$750.00 NM 1 WPTV Th 10/11/12 11:58 PM M-F 1135p-1235a 1135p-1235a :30 HMP12FL18T06H \$750.00 NM 2 WPTV M 10/15/12 12:30 AM M-F 1135p-1235a 1135p-1235a :30 HMP12FL18T06H \$750.00 NM									
31	10/09/12	10/15/12	M-F 1235-135a	1235-0135a	MTWTF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 10/09/12 1:31 AM M-F 1235-135a 1235-0135a :30 HMP12FL18T04H \$300.00 NM 1 WPTV M 10/15/12 1:34 AM M-F 1235-135a 1235-0135a :30 HMP12FL18T06H \$300.00 NM									

INVOICE



Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Invoice #	Invoice Date	Invoice Month	Invoice Period
312065-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
House Majority PAC	79-House Majority PAC	1809

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/09/12	10/15/12	NFL Game	4p-12a	-----S	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$4,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Su 10/14/12 8:20 PM NFL Game 4p-12a :30 HMP12FL18T06H \$4,500.00 NM									
33	10/09/12	10/15/12	revolution	10-11p	M-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M----- 1 \$3,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M 10/15/12 11:00 PM revolution 10-11p :30 HMP12FL18T06H \$3,000.00 NM									

Total Spots **70** Gross Total **\$110,400.00**

Payment Terms 30 Days

Agency Commission **\$16,560.00**

Net Amount Due **\$93,840.00**